

THE MOBILE PHONE INDUSTRY

A Strategic Overview

REPORT SYNOPSIS

With the market forecast to be around 765 million units in 2005 the mobile phone industry remains one of the main drivers of the electronics market. It is also a rapidly changing. Consolidation, the growing importance of China as a production centre and the emergence of a growing number of Asian manufactures are just some of the key issues highlighted in the fully revised second edition of the report

This new report from has been produced to provide a strategic overview of the mobile phone industry providing a comprehensive guide to the major and emerging players and highlight the corporate issues - mergers and acquisitions; outsourcing of production; strategic alliances; and the growth of Taiwanese and Chinese handset manufactures - impacting the market.

Coverage includes:

Subscriber growth by region & technology to 2009

Handset sales by technology to 2009.

Industry structure.

Profiles of the leading 33 global suppliers.

Profiles of the leading Asia Pacific handset manufacturers.

A comprehensive listing of manufacturing and R&D sites by manufacturer and location

Directory with full contact details for the major suppliers.

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