

May 2018



Reed Electronic Research's (RER) Privacy Policy

RER is committed to protecting your privacy and as a result this updated policy outlines our personal information handling practices for both online and offline data. If you give us personal information, we will treat it according to this policy. This policy covers RER and is applicable worldwide.

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Collection of your Personal Information

"Personal Information" is any information that can be used to identify an individual, and may include, but is not limited to, name, email address, postal or other physical address, credit or debit card number, title, occupation, and other information required to provide a service, deliver a product, or carry out a transaction you have requested. Some of the reasons we collect your Personal Information include:

- Registration to the RER website.
- Requesting information for our products or services.
- Placement of a transaction or order.
- Participation in both online and offline surveys.
- Registration to membership programs or newsletter subscriptions.

Uses of your Personal Information

Some of the ways we may use your Personal Information include:

- To process your orders and deliver the products and services that you have ordered.
- To keep you up to date on the latest product announcements, website updates, special offers, and other information.
- To provide support and assistance for our products and services.
- To provide the ability to create personal profile areas and view protected content.
- To provide the ability to contact you and provide you with shipping and billing information.
- To provide customer feedback and support.
- To provide marketing or promotional activities on RER products and services.
- To conduct questionnaires and surveys in order to provide better products and services to our customers. Your completion of any questionnaires is voluntary.
- To understand more about you, so we can personalize newsletters and websites to your preferences.
- To meet contract obligations.

We will only use your Personal Information in the way we specified when it was collected. We will not subsequently change the way your Personal Information is used without your consent.

In this respect your Personal Information will never be shared or sold to third parties (including affiliated companies) for marketing or sales purposes.

Accessing and updating your Personal Information.

To access your personal information or to update the information you have provided please contact info@rer.co.uk

If you are a registered user to the RER website, you may make these updates yourself online via [our](http://www.rer.co.uk) website at www.rer.co.uk