

The Yearbook of World Electronics Data 2021

The Yearbook of World Electronics Data – tracking developments in the global electronics industry

With a history of over 45 years Reed Electronics Research (RER) has provided an invaluable insight into the global trends, regional variations and the underlying state of the global electronics market for all stages of the supply chain - OEM, contract manufacturing and design, components and materials suppliers to financial /industry analysts and government and academia.

Although encompassing a range of published and bespoke products the core of RER's research programme is one of the most comprehensive statistical databases covering the global electronics industry, with the resulting analysis being published through three concise and clear demographic volumes, as a series of individual country reports, through customised solutions to meet specific client requirements and, from 2012, as a series of Excel databases providing the combination of both historical and forecasted data.

**53 country coverage,
13 major product groups**

www.rer.co.uk

The Yearbook of World Electronics Data series presents market and production statistics for the **GLOBAL** electronics industry. Available in three published volumes covering 53 countries and 13 major product groups, the yearbook is used in the formulation of business and market planning, in tracking trends based on a clear understanding on how the industry has developed historically and to provide a basis for medium and long-term forecasting.

2021 Series

Volume 1 2021 West Europe

Synopsis: Economic Overview; Electronics Market Overview; Imports 2018-2019; Exports 2018-2019; Production Data 2018-2021; Market Data 2018-2024

16 country coverage:

Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; UK

Publication Data: April 2021

Volume 2 2021 America, Japan, Asia Pacific

Synopsis: Economic Overview; Electronics Market Overview; Imports 2018-2019; Exports 2018-2019; Production Data 2018-2021; Market Data 2018-2024

19 country coverage:

Australia; Brazil; Canada; China, Hong Kong; India; Indonesia; Israel; Japan; Malaysia; Mexico, Philippines; Singapore; South Africa; South Korea; Taiwan Thailand; Vietnam, USA

Publication Data: July/August 2021

Volume 3 2021 East Europe & World Summary

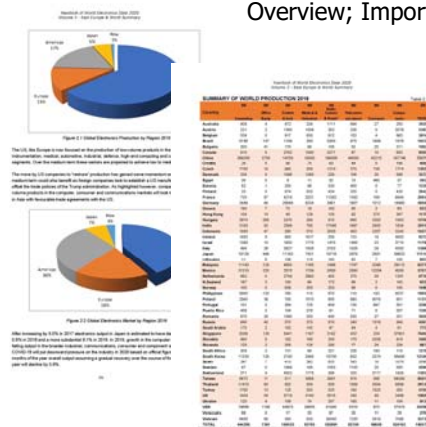
Synopsis: Economic Overview; Electronics Market Overview; Imports 2018-2019; Exports 2018-2019; Production Data 2018-2021; Market Data 2018-2024

13 country coverage:

Bulgaria; Croatia; Czech Republic; Estonia; Hungary; Lithuania; Poland; Romania; Russia; Slovakia; Slovenia; Turkey, Ukraine

53 Country World Summary covering production data 2018-2021 and market data for 2018-2024

Publication Data: September 2021



"The Yearbook of World Electronics Data - enabling you to put your business into a regional and global context"

The Yearbook of World Electronics Data

For each country production and market data is supplied for the following product groups:

- Computers
- Consumer – Video; Audio; Personal
- Control & Instrumentation
- Medical
- Industrial
- Office Equipment
- Radio Communications
- Telecommunications
- Components – Passive Components; Semiconductors; Other Components



Methodology

The Yearbooks highlight market trends and opportunities and offer corroborative evidence for individual research. Each new edition is fully revised and updated. Trade statistics are analyzed in detail, with over 500 separate categories being employed. Production statistics are collected from Government and Manufacturer's Association sources where these are available. Extensive use is also made of research reports, company reports, news items and work by other consultants to supplement and cross check the official and semi-official sources.

Markets are forecast in real terms for the next five years, with production forecast for the next two years, using constant exchange rates and excluding inflation. These are based on our extensive knowledge of the historical performance of each product, the general economic outlook and the major growth influencing factors.

Electronic Delivery

The **Yearbook of World Electronics Data** is available on CD-ROM in a combination of text and spreadsheet formats allowing you to customise and manipulate the data quickly and easily.

- Produce your own subsets or summaries of the data by product or geographical region/territories of your own choice
- Build your own assumptions and calculations into the forecasts
- Copy and paste into your own reports, presentations and other documents.

For larger organisations/companies the Yearbook Corporate Licence allows global distribution throughout your organisation.

Related Products & Services

European Electronics Production 2000-2024

As part of its program of research covering developments in the European electronics industry RER has released a statistical database providing a medium term outlook for electronics production in Europe. Covering the period 2000-2024 the research allows you to track developments both geographically and by major product group.

The database is provided as an Excel spreadsheet providing production data for 13 product groups and 29 countries split by Western Europe and Central and Eastern Europe. The 2021 update is published in September with subscribers ordering prior to publication receiving the current database free of charge.

Global Electronics Production & Markets

Launched in 2012, Global Electronics Production & Markets provides top line analysis on the global electronics industry for the period 2000 to 2022 for markets and 2000-2021 for production. Through two Excel databases you can quickly analyze the structure of the global industry and how it has changed both geographically, through RER's unique coverage of 53 countries, and by thirteen major product groups. The database will be fully updated in September 2021.

Country Reports

Drawing on data from its core statistical database RER provides a quick, reliable and cost-effective assessment of the electronics industry for an individual country. For a full listing please visit www.rer.co.uk

Custom Research

Building on the flexibility of the two databases and the Yearbook series we can quickly search data by product or country/region to provide solutions tailored to your specific needs or budgets. Ideal for input into internal presentations/ documents the data is supplied via email.

**To discuss the Yearbook or any of the related products please contact:
Andrew Fletcher (andrew.fletcher@rer.co.uk) or phone +44 1235 227310**

YEARBOOK 2021 ORDER FORM



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Volume 2 America, Japan, Asia Pacific 2021: ISBN 1 905429 851 (Pub Date 7/21)	£1295/\$1815 €1555	£1595/\$2235 €1915	£2590/\$3625 €3110		
Volume 3 East Europe & World Summary 2021: ISBN 1 905429 86X (Pub Date 9/21)	£995/\$1395 €1195	£1295/\$1815 €1555	£1990/\$2785 €2390		
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